



# AdSense Ready Niche Sites Setup & User Guide

Thank you for downloading this AdSense Ready Niche Site. This site comes with giveaway rights – feel free to share it with your friends. If you do – please include this Setup & User Guide so that they will be able to use this site to its full potential.

**PLEASE NOTE:** This AdSense Ready Niche Site is only supported on php-enabled Linux/Unix servers. It does require mod-rewrite, so if you are on a Windows server you will most likely not be able to use it.

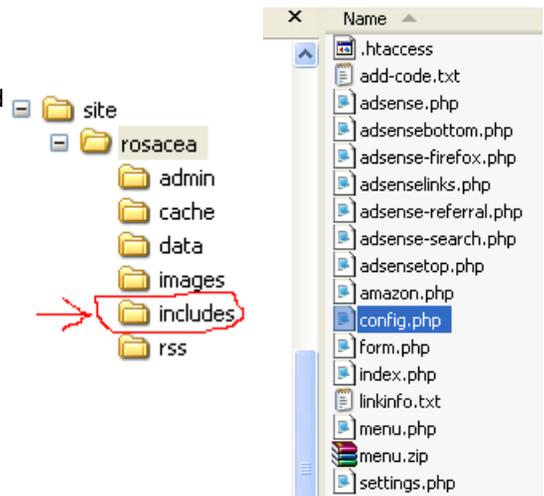
## Step #1 - Setup...

I have tried to make it as easy as possible for you to setup each site. The setup is basically done in one file: "[config.php](#)", and within this config file you will find sections for general site setup (domain name and such), AdSense id and channel, and Amazon id and country.

So once you extract and open this site, navigate to the includes folder and Open the [config.php](#) file in your favourite text only editor, like Notepad.

**Do not use a HTML/Wysiwyg editor or MS Word as it will ruin the file by inserting control characters for formatting etc.**

includes > [config.php](#):



**Section #1a – the site url entry ...**

```
// Website URL (without: http://) including the sub-folder if site is not installed in the root  
// Sub-Folder example: www.yourdomain.com/sub-folder  
define('SITE_URL', 'www.yourdomain.com');
```

**TASK:** Replace the text [www.yourdomain.com](http://www.yourdomain.com) with your domain name and make sure to leave out the <http://> part.

Examples...

1) Your domain is [rosaceainfo.com](http://www.rosaceainfo.com)...

```
define('SITE_URL', 'www.rosaceainfo.com');
```

2) You've uploaded the site to a subfolder like <http://www.lotsofinfo.com/rosacea>:

```
define('SITE_URL', 'www.lotsofinfo.com/rosacea');
```

3) You've uploaded the site to a subdomain like <http://rosacea.lotsofinfo.com>:

```
define('SITE_URL', 'rosacea.lotsofinfo.com');
```

### Section #1b – the cookie domain name entry...

// Cookie Domain // MUST be: .yourdomain.com

```
define('COOKIE_DOMAIN', '.yourdomain.com');
```

**TASK:** Replace the text [.yourdomain.com](http://www.yourdomain.com) with your domain name and make sure to keep the leading dot (.)

Examples...

1) Your domain is [rosaceainfo.com](http://www.rosaceainfo.com)...

```
define('COOKIE_DOMAIN', '.rosaceainfo.com');
```

2) You've uploaded the site to a subfolder like <http://www.lotsofinfo.com/rosacea>:

```
define('COOKIE_DOMAIN', '.lotsofinfo.com');
```

3) You've uploaded the site to a subdomain like <http://rosacea.lotsofinfo.com>:

```
define('COOKIE_DOMAIN', '.lotsofinfo.com');
```

### Section #1c – the domain name entry...

// Full domain URL // MUST be: http://www.yourdomain.com

// DO NOT include any sub-folder

```
define('DOMAIN_NAME', 'http://www.yourdomain.com');
```

**TASK:** Replace the text [www.yourdomain.com](http://www.yourdomain.com) with your domain name and make sure to exclude any subfolder.

Examples...

1) Your domain is [rosaceainfo.com](http://www.rosaceainfo.com)...

```
define('DOMAIN_NAME', 'http://www.rosaceainfo.com');
```

2) You've uploaded the site to a subfolder like <http://www.lotsofinfo.com/rosacea>:

```
define('DOMAIN_NAME', 'http://www.lotsofinfo.com');
```

3) You've uploaded the site to a subdomain like <http://rosacea.lotsofinfo.com>:

```
define('DOMAIN_NAME', 'http://rosacea.lotsofinfo.com');
```

#### Section #2a – the Adsense publisher id entry...

```
// Adsense Settings
//*****
// Adsense PUB-ID
// Example pub-1111111111111111
define('PUBID', "");
```

**TASK:** Insert your Adsense publisher id between the two single-quote characters, and make sure to include the “pub-“ part of the publisher id as shown in the example below...

Example...

```
>> Your Adsense publisher id is pub-23764512987112
define('PUBID', 'pub-23764512987112');
```

#### Section #2b – the Adsense Channel entry...

```
// Adsense Channel for tracking
// Leave blank if you have not setup a channel
define('ADCHN', "");
```

**TASK:** Insert your Adsense Channel between the two single-quote characters. Leave as is if you don't have an Adsense Channel setup for this site.

Example...

```
>> Your Adsense Channel number is 23679012
define('ADCHN', '23679012');
```

#### Section #3 – the Amazon affiliate id entry...

```
// Amazon Settings
//*****
// If you do not have a amazon affiliate account
// you need to join here: http://affiliate-program.amazon.com/gp/associates/join
// you can still upload the site before joining amazon but you will receive an
// error on part of the page because you don't have a Associates ID.
//*****
// Amazon Associates ID
define('AMAZON', "");
// Amazon Country - (.co.uk) or (.com)
define('AMAZON_COUNTRY', '.com');
```

**TASK:** Insert your Amazon affiliate id between the two single-quote characters. If you have an affiliate id from the Amazon.co.uk site (<1% have this), don't forget to change the AMAZON\_COUNTRY setting from '.com' to 'co.uk'

Example...

```
>> Your Amazon affiliate id is freeadvert0b6-20  
define('AMAZON', 'freeadvert0b6-20');
```

#### Section #4a – the Links Manager admin password entry...

```
// Links Manager  
//*****  
// Links Manager Admin Password  
define('ADMIN_PASS', 'admin');
```

#### **IMPORTANT – DON'T FORGET TO DO THIS!**

**TASK:** Change the admin password for the links manager from the preset value.

Example...

```
>> You decide to use the password yHnuJm09%  
define('ADMIN_PASS', 'yHnuJm09%');
```

#### Section #4b – the Links Manager email and notify flag entry...

```
// Admin Email // Only needed if NOTIFY_ADMIN=1  
define('ADMIN_EMAIL', 'you@yourdomain.com');  
// Send you an e-mail everytime someone adds a link? 1=YES, 0=NO  
define('NOTIFY_ADMIN', '1');
```

**TASK:** Decide if you wish to receive Links Manager emails (recommended) and if so, update the default email setting to your contact email. If not – set the notify admin flag to 0.

Examples...

1) Receive notify messages and set the email to **anders.erikssons@gmail.com**

```
// Admin Email // Only needed if NOTIFY_ADMIN=1  
define('ADMIN_EMAIL', 'anders.erikssons@gmail.com');  
// Send you an e-mail everytime someone adds a link? 1=YES, 0=NO  
define('NOTIFY_ADMIN', '1');
```

2) Do NOT receive notify messages and keep the default email setting

```
// Admin Email // Only needed if NOTIFY_ADMIN=1  
define('ADMIN_EMAIL', 'you@yourdomain.com');  
// Send you an e-mail everytime someone adds a link? 1=YES, 0=NO  
define('NOTIFY_ADMIN', '0');
```

#### Section #4c – the Links Manager maximum links count ...

```
// Maximum number of links  
define('MAX_LINKS', '25');
```

**TASK:** Decide on the number of links to allow on the link exchange area

Examples...

1) You decided to only allow **12** links on the link exchange page

```
// Maximum number of links  
define('MAX_LINKS', '12');
```

There are three files that you can edit...

**The first file is:**

[contactus.php](#)

You can open it in any html editor to include your contact details. This is something you should do if you are using AdSense to comply with the TOS.

**The second file is:**

[privacy.policy.php](#)

You can open it in any html editor to add your preferred privacy policy statement. This is something you should do if you are using AdSense to comply with the TOS. If you prefer not to add any privacy policy details, just delete the leave it as is, and do not delete it.

**The third file is:**

[author.php](#)

You can open it in any html editor to enter any author bio details. If you do edit the author file, any details in the file will be placed below each article. If you prefer not to add any author details, just delete the contents and save the file, but do not delete it.

## Step #2 - Upload...

Once you have finished editing the config.php file etc, upload the entire site to a predetermined location on your server, using your FTP application of choice. If you don't have a FTP app installed yet, I recommend downloading and installing FileZilla – available here:

>> <http://filezilla-project.org/download.php>

## Site Admin (Links Manager and more)...

This site also has an admin area, where you can edit any of the instant comments and also add/approve/delete links from the link exchange area of the site. The default password is: **admin** (should be changed in the config.php file)

To login to the admin area, the URL will be something like: <http://www.yourdomain.com/admin>

If you install the site in a sub-folder: <http://www.yourdomain.com/SUB-FOLDER/admin>

# Get Started Today...

Domain Names (Domain Names for your new website are a bargain here):

<http://www.cheapdomainsonline.biz>

Web Hosting (You are going to need a web hosting account to setup your niche website – very affordable):

<http://www.cheapwebhosting-1.com>

<http://www.team-gvo.com> (Reseller hosting and more – Recommended!)

If you are new to Internet Marketing and need some tips on site creation, using FTP and more: here's the link to the best Internet Marketing Training Program available (IMHO):

<http://www.imbizfromscratch.com>

FREE Traffic Generation Guides! (No Visitors = No Income)

<http://www.traffictreasury.us/>

<http://www.freetrafficgenerationclub.com>

Do you like this site?

I release one new FREE AdSense ready niche site every month – feel free to visit the link below to download any or all:

<http://www.six-bucks.com/thankyous/BonusPage2.php>

**Good Luck and Enjoy Your New Site!**



Anders Eriksson

<http://www.Ask-Anders.com>